

Durham College Associations status survey - April 2017

Overview and aims of document

This survey was created by the Alumni Associations of the nine Colleges listed below, in order to better understand the similarities and differences between our organisations. Neither the process to generate the report nor this output document was driven from Durham University or DARO, although we are happy to share the results in the spirit of collaboration.

We celebrate the different backgrounds of our Colleges, Associations, members, and the requirements of each of these. This document makes no attempt to draw conclusions on 'best practice' or suggest any sort of 'best fit' standard. We hope it serves as a conversation starter on how we can learn from each other and further our individual and collective aims.

This survey does not include overviews of those Colleges that have Associations or alumni arrangements whose governance is managed directly by College Officers (i.e. Collingwood, Josephine Butler, John Snow, Stephenson), nor does it include the Associations of the independent Colleges (St. Chads and St. John's). Their inclusion could be part of an updated document in future, should that be seen as beneficial.

On behalf of our Associations,

Representatives of Grey, Hatfield, St. Aidan's, St. Hild and St. Bede, St. Mary's, Trevelyan, University, and Van Mildert Colleges, and St. Cuthbert's Society

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Section 2. Relationship with College

College	Grey	Hatfield	St. Aidan's	St. Cuthbert's	St. Hild and St. Bede	St. Mary's	Trevelyan	University	Van Mildert
Question									
Current Legal Relationship with University	Independent	Independent	Independent	Independent	Independent	Independent	Plans to be integrated into College	Integrated into College	Independent
Association is represented on College Council?	Yes - Head of Association	Yes - Alumni representative	Yes - Head of Association	Yes - Head of Association	Yes - Head of Association	Yes - Head of Association	Yes - Alumni representative	Yes - Alumni representative	Yes - Head of Association
College has a Development Officer	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes

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Section 3. Databases and communications

College	Grey	Hatfield	St. Aidan's	St. Cuthbert's	St. Hild and St. Bede	St. Mary's	Trevelyan	University	Van Mildert
Question									
Association maintains own membership database	No	Yes	No	Yes	No	No	No	Yes	No
If Association maintains own membership database, number of annual comms to Association database	N/A	4	N/A	3	N/A	N/A	N/A	4	N/A
Frequency of email communications with Raiser's Edge database [excl. Newswire]	8-10	6	Ad hoc	4	TBC	2	Ad hoc, c. 4	4	4

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Section 4. Membership and finances

College	Grey	Hatfield	St. Aidan's	St. Cuthbert's	St. Hild and St. Bede	St. Mary's	Trevelyan	University	Van Mildert
Charge membership fee	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes
Membership charge and frequency	£51 / lifetime	£25 / lifetime (up to 2015/16) £10 / lifetime (from 2016/17)	£30 / lifetime	N/A	£15 / lifetime (up to 2016/17) Proposal for £30 / lifetime (from 2017/18)	£20 / lifetime	£50 / lifetime, under review	£30 / lifetime (€10 / year for MCR, SCR)	£30 / lifetime
Membership charge collection time	At matriculation	At matriculation	At matriculation	N/A	At matriculation	At matriculation	At matriculation	At matriculation	At matriculation
Payment collection method	On battels	On battels	On battels	N/A	TBC	On battels	On battels	On battels	On battels
% of new members opting out	27.50%	<5%	30%	<5%	TBC	<5%	<5%	<5%	<5%
Approximate number of new members/year	220	460	270	350	TBC	250	300	340	360
Approximate recurring income per year	TBC	£4,500	£6,000	£0	TBC	£5,000	£15,000	£19,500	£11,000

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Section 5. Fundraising

College	Grey	Hatfield	St. Aidan's	St. Cuthbert's	St. Hild and St. Bede	St. Mary's	Trevelyan	University	Van Mildert
Question									
Regular financial contributions to College	Two formals per year are partly sponsored by the Association. Bursaries are awarded for personal development projects open to JCR /MCR members. Funds are given to JCR /sports clubs & societies	Annual donations to JCR and MCR: £400 to each in 2016. A sponsored Formal each year, £450. Funding of Outreach event, £450. Contribution (50% = £2,500) to printing the Hatfield Record	We give around £300 a year to a travel bursary	£150 award to outstanding first year. Would like to fund more contributions in future to JCR priorities	Not as yet. Issue to be discussed by Committee and then Membership	We give book allowances up to £1,000, travel bursaries up to £1,000 and postgraduate bursaries up to £1,000 and we subsidise formal dinners up to £1,250	Regular travel bursaries: £1,500	Funds given to JCR and its sports clubs etc., and also to support the MCR	Committee has agreed to give the College £20K over the next two years. This decision will be reviewed after 12 months

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Section 5. Fundraising (cont.)

College	Grey	Hatfield	St. Aidan's	St. Cuthbert's	St. Hild and St. Bede	St. Mary's	Trevelyan	University	Van Mildert
Question									
Ad hoc fundraising efforts	Very infrequent	None	None. The Principal makes an annual appeal for financial support to Aidan's alumni via an email to the DARO mailing list, but this is currently done separately to the Association	Currently fundraising for a video camera for the JCR to record debates, talks etc. and to upload to be shareable with all students, alumni, SCR etc. There will soon be an ask to fundraise for a new JCR building	Subject to ratification by the membership at the E.G.M. in May 2017, the committee decided to donate £2000 to the student body. How the money is used will be discussed by the committee and the Student President.	None, as yet	We established the "50 for 50 campaign" for the anniversary year to raise £50,000 for three projects for the College - a new gym, a library extension and a garden of reflection. This supplemented existing College funds. The objective altered to £150,000 during the year. We would consider further College based fund-raising for the future. The revised total was exceeded with the help of bequest	None. Society responds to requests for assistance. Trust has fundraising campaigns.	None. Chair participates in fundraising efforts as part of wider College efforts.

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Section 6. Events

College	Grey	Hatfield	St. Aidan's	St. Cuthbert's	St. Hild and St. Bede	St. Mary's	Trevelyan	University	Van Mildert
Question									
Alumni weekend held annually	Yes	Yes	Yes in future, though infrequent in recent years	Yes	Yes	Yes	Yes	Yes	Yes
Average alumni weekend attendees over last 3-5 years	90	80	60	35	90	50	250	180	65
Other events held, approx. cost, and # of attendees	<ul style="list-style-type: none"> London drinks event held annually (September) - no cost 	<ul style="list-style-type: none"> Winter Dinner in College £35, 22 ppl in 2017 Tour of FCO: London, £12.50, 20 ppl in 2016 Occasional regional dinners of perhaps half a dozen Careers Workshop for State School Sixth Form Students - run in College by alumni 	<ul style="list-style-type: none"> We held an informal reunion in a London pub last March which we are repeating this March. Last March, we had around 30 attendees and the event was free 	<ul style="list-style-type: none"> London lunch (£35, 25 ppl) London graduation anniversary drinks (Cash bar, 35 ppl) London dinner (£50, 25 ppl) Global Christmas drinks (Cash bar, 5-50 ppl) Ad hoc events - Cambridge, Manchester, Bristol, Hong Kong (up to 10 ppl) 	<ul style="list-style-type: none"> Various events held during the 175 Celebration year. Up until then only the Reunion weekend 	<ul style="list-style-type: none"> One day event and evening events in London, average >50 attendees 	<ul style="list-style-type: none"> Regional lunches c £35 Reunion weekend c£120 Other events free including "after hours" drinks in London, cathedral service and afternoon tea etc. 	<ul style="list-style-type: none"> Other events organised by the Alumni Officer 	<ul style="list-style-type: none"> Ad hoc after hours events

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Section 7. Magazine

College	Grey	Hatfield	St. Aidan's	St. Cuthbert's	St. Hild and St. Bede	St. Mary's	Trevelyan	University	Van Mildert
Question									
Who produces	Association	College and Association	Association	College	College	Association	College	Association	College
Association provides content	Yes	Yes	Yes	Yes	TBC	Yes	Yes	Yes	TBC
Size	A4	A5	A4	A4	TBC	A5	A4	A5	A4
Number of copies printed	50	2,000	150 alumni and all new graduates	<100	None	<100	4,500	1,550	TBC
Method of recovering postal cost	Covered by membership fees	Printing 50:50 between College & Association, postage by subscription	Covered by membership fees	Paid by College	TBC	TBC	Covered by membership fees	£10/year magazine subscription	Paid by College
Electronic copy available	Yes	Yes, on Association website	Yes, on College website	Yes, on College website	In future	Yes	Yes, on College website	Yes	Yes, but not online